Jordan Delp

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Experience

Advertising Consultant (Internship)   **Jun 2024 - Present**
Self-Employed
- Develop and maintain responsive client websites using HTML, CSS, JavaScript, and WordPress.
- Enhance website performance and user experience, increasing in client engagement by 20%.
- Implement SEO best practices, resulting in improved search engine rankings for client websites.
- Managed web hosting and domain services for clients.

Advertising Consultant (Internship)   **Oct 2023 - May 2024**
Right to Know
- Improved RightToKnow's website SEO scores to at least 75%.
- Reinstated RightToKnow's Google Ad account after over 3 months of deactivation.
- Ran and maintained 6 Google Ad campaigns.
- Redesigned the RightToKnow website https://mpecounseling.org/ from conception to design.

Carpenter Apprentice (Full time)   **Feb 2020 - Nov 2020**
Hickey's Painting & Construction
- Utilized construction estimating software to improve efficiency and resource management for project estimates.
- Trained the owner on the setup and use of estimating software.

Assistant Event Coordinator (Volunteer)   **Jan 2014 - Jan 2019**
MAGFest
- Collaborated with team members to organize a charity event with 10,000 attendees.
- Prioritized and coordinated tasks between managers and staff.
- Instructed first-time charity volunteers on the use of donation software and database.

Skills

Collaboration Tools: Google Suite, Microsoft Office
Programming Languages: Java, HTML/CSS, SQL, GIT/Github
Communication Tools: Slack, Discord, Zoom
Additional Skills: Google Ads management, web development with WordPress & Elementor, data entry and management, communication, organizing, attention to detail.

Education

AAS, Software Development, **Ivy Tech Community College**   Online | Columbus, IN | **2014-2018**
Graduated Magna Cum Laude / GPA 3.8

Certifications

- Java Application Development, Ivy Tech Community College
- Web Foundation, Ivy Tech Community College
- Software Development, Ivy Tech Community College